

Exoskeleton Report

2026 Media Kit



Who We Are

Since 2015, we've helped companies reach R&D, industry, and healthcare audiences with trusted insight into wearable robotics and human mobility innovation.

ExR's Audience

12,000

Website
Monthly Sessions

20,000

Website
Monthly Page Views

21,000

Social Media
Followers

1,300

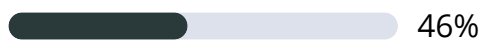
Newsletter
Subscribers

Demographics

- End Users / Practitioners
- Buyers / Decision Makers
- Researchers / Innovators
- Stakeholders

Location

Americas



Europe



Asia



Oceania



Africa



Advertising Options

We collaborate with mission-aligned companies to increase visibility and engagement. Choose from flexible affiliate partnerships, sponsored content, and curated campaigns tailored to your goals.

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Let's Work Together

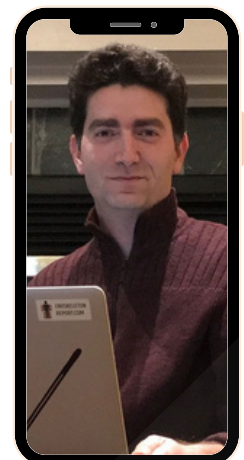
Borislav "Bobby" Marinov



hello@ExoskeletonReport.com



Santa Clara, California



Sponsored Content Campaign

Position your brand at the forefront of wearable robotics.

A Sponsored Content Campaign with Exoskeleton Report gives your company the opportunity to speak directly to a highly engaged, expert audience. Whether announcing a product, showcasing customer success, or positioning your team as thought leaders, our sponsored articles deliver credibility, reach, and lasting visibility.

Article Development

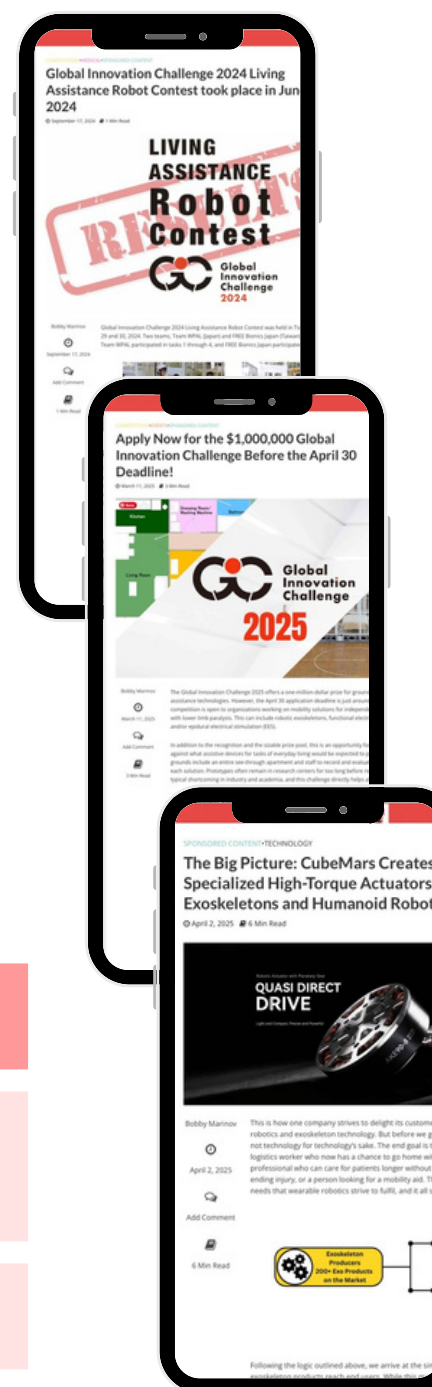
- Professionally written by Exoskeleton Report, your team, or collaboratively
- Two revision rounds included to ensure clarity and accuracy
- Optional inclusion of photos, diagrams, or embedded media

Distribution

- Social Media Blast across LinkedIn, Facebook, Instagram, and X/Twitter
- Newsletter Feature in the weekly ExR digest, with a sponsor image or logo, short paragraph, and direct link, delivered by email and archived online.
- Sponsor links are included for referral traffic and reader context. Paid, sponsored, and affiliate links are clearly disclosed and tagged appropriately.

Pricing

Option	Rate	Ideal For
Single Article	\$1,000	Product launches, technical content
Multiple Articles	Discounted	Campaigns



Banner Placement

Maximize your brand visibility with high-impact banner placement across Exoskeleton Report. With thousands of monthly page views and targeted professional traffic, banner ads ensure your message is seen by decision-makers, innovators, and real-world users of wearable robotics. Premium placements are first-come, first-served. Some placements may be reserved months in advance.



Header Banner: Top of every page (below ExR banner) for maximum visibility

\$550/month



Below Article Banner: Reinforces your message after content engagement

\$250/month



Sidebar Banner: Appears alongside all articles and catalog pages

\$400/month



Homepage Splash Entry Page:

Full-screen brand takeover on site entry (optional add-on or standalone campaign)

\$850/month



Looking for multi-banner packages or quarterly discounts? Email hello@ExoskeletonReport.com.

Display Ad Format:

File Type: jpg, gif, png

File Size: 300kB maximum

Audio: Off

Newsletter Feature

Get in front of our most engaged readers with a featured placement in the Exoskeleton Report weekly newsletter. Sent every Thursday to professionals across healthcare, R&D, industry, and the wearable robotics ecosystem, this curated email delivers your message directly to inboxes with high intent.

What You Get:

- Placement in our main weekly newsletter (1,300+ direct subscribers, 30%+ open rate)
- Your logo, a short blurb (up to 30 words), and direct link
- Positioned between top editorial highlights

Ad Formats:

- Static image or logo (max width 600px)
- File format: PNG or JPG (under 250 KB)

Pricing:

- \$65 per issue (weekly)
- Included once with Sponsored Content Campaigns
- Bundles available

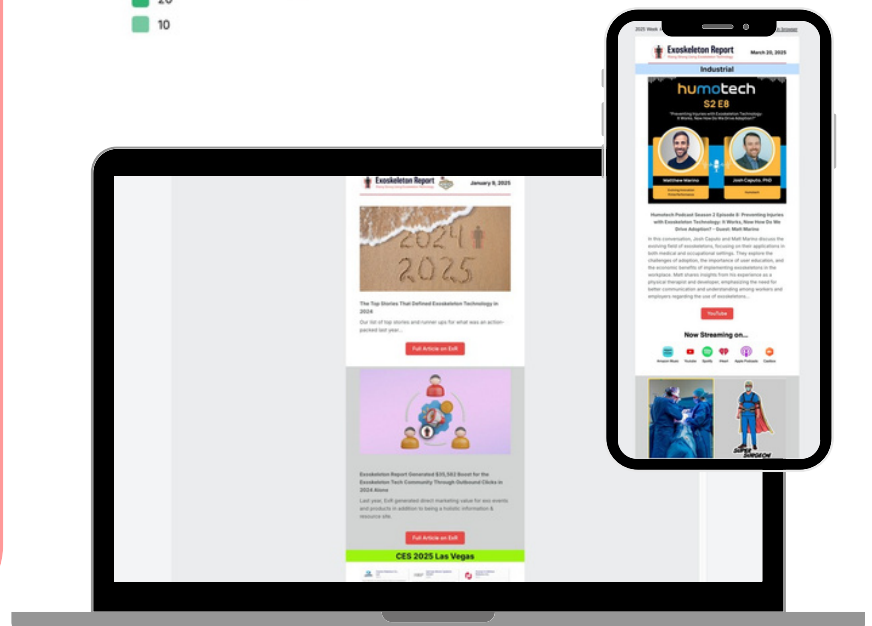
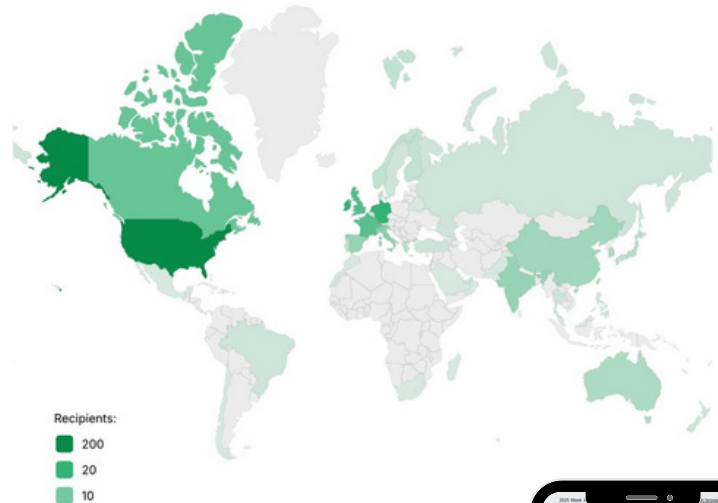
Avg Open Rate

32.00%

Avg Click Rate

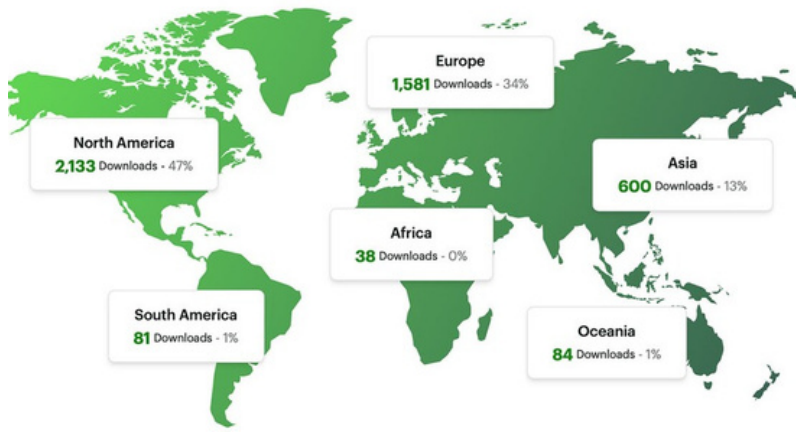
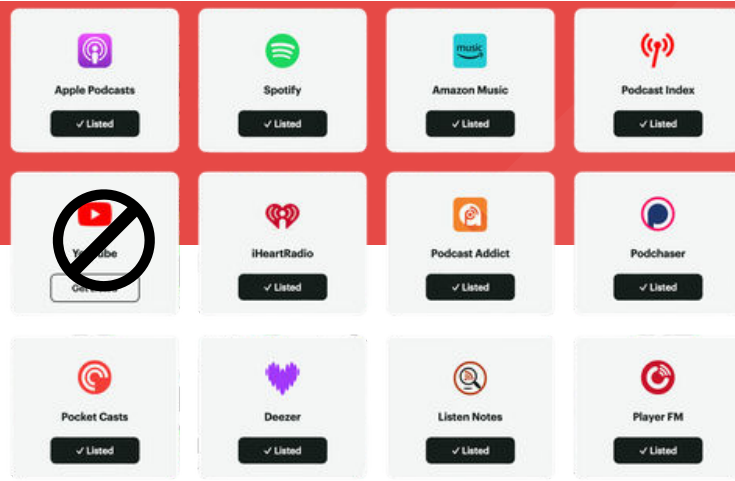
10.00%

Newsletter Location Data:



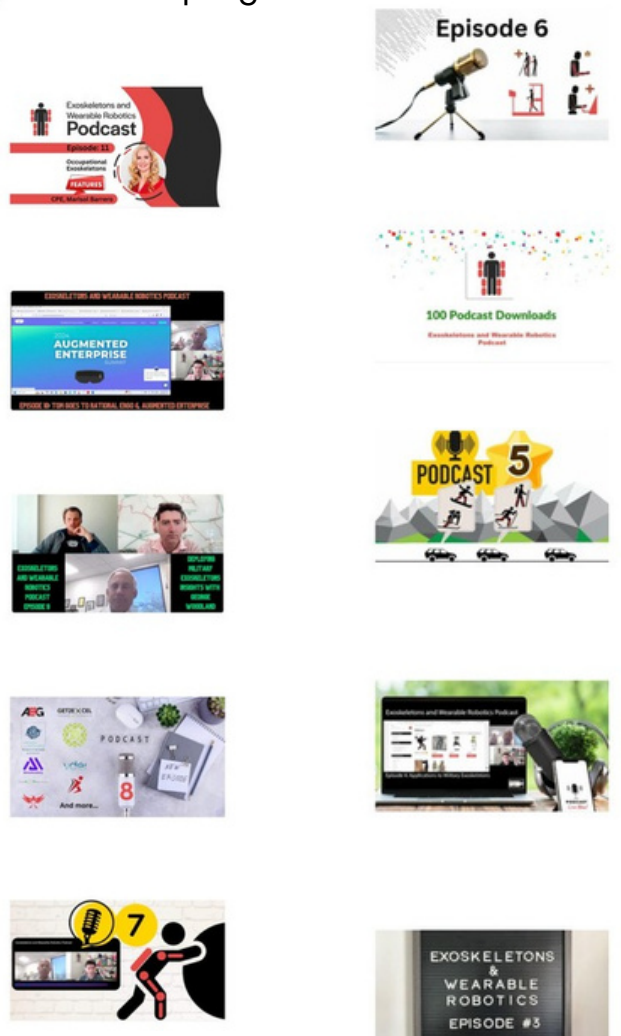
Podcast Sponsorship

The **Exoskeletons and Wearable Robotics** podcast features expert interviews, event spotlights, and discussions on the real-world impact of exoskeleton technology across construction, healthcare, logistics, research, and defense.



- Dynamic ad insertion available across major podcast apps, including Apple Podcasts, Spotify, and others
- YouTube not included due to platform limitations
- Your segment is automatically removed at the end of the campaign

- Your 45–60 second ad dynamically inserted into all audio episodes for 4 weeks
- Exclusivity: only one sponsor featured per episode
- Sponsor message produced by ExR with your guidance
- Allows you to engage with a hyper-targeted audience

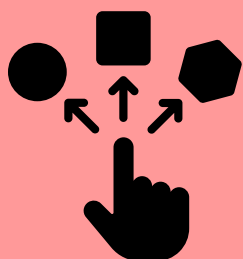


Pricing

- \$400 per 4-week campaign (audio only)
- Bundle with newsletter, banners, or article for broader reach

Next Steps & Custom Projects

Exoskeleton Report supports product launches, event campaigns, hiring pushes, research visibility, and long-term brand awareness. Tell us what you are trying to achieve, and ExR will recommend the lightest campaign or custom project that best fits your goals, timeline, and audience.



Campaign Options

- Sponsored articles and article series
- Newsletter features
- Website banners and splash placement
- Podcast sponsorship
- Affiliate campaigns
- Multi-month visibility bundles



Custom Work Beyond Advertising

- White papers
- Educational guides
- Market or category overviews
- Product and use case education
- Event, webinar or launch support
- Consulting on positioning, evaluations, or selection



How to Start

- ① Send your goal, website, timing, target audience, and available assets
- ② ExR checks fit, schedule, and current availability
- ③ You receive a recommended scope, quote, and next steps

Bookings and Availability

- All placements are first-come, first-served
- Only one podcast sponsor or splash page per month
- Newsletter features limited to one per issue
- Volume and quarterly discounts available

Let's Get Started



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[Send a message through the contact form or virtual chat on ExoskeletonReport.com](#)